CompuCom®

CASE STUDY

# THE COMPUCOM DIGITAL CAMPUS

## The New Global Headquarters

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Three words best summarize CompuCom's new global headquarters: digital, digital and digital. Located in the greater Charlotte, North Carolina area in Fort Mill, South Carolina, the new CompuCom Global Headquarters rests in the middle of a dynamic and diverse workforce and provides access to a highly-technical labor market.

With plenty of room for expansion, CompuCom's Digital Campus hosts corporate staff, contact center associates - product and service teams - and expects to house up to 3,500 total personnel, in two buildings, over the next five to seven years.

Designed to express our vision of the digital workplace, the 151,000 square foot structure personifies CompuCom's mission of leveraging technology and innovation to drive collaboration, productivity and operational efficiency.

The Digital Campus boasts a state-of-the-art healthcare clinic, modern gym, digital café, firepit and a two-story, digital-video wall. The building's entrance leads to a large decorative staircase designed to encourage engagement with the adjacent CompuCom Solutions Cafe- a center for the incubation and advancement of digital workplace technology and services.

Designed by LS3P for CompuCom, the CompuCom headquarters is the first digital building in the world exclusively powered by Power-over-Ethernet (POE) interior lighting technology. This modern approach helped builder, Choate Construction, achieve breakneck speeds- "from trees to keys" in under 12 months.

## A CENTER FOR OPERATIONAL EFFICIENCY

Most businesses struggle with finding actionable data. Occupancy sensors throughout the Campus provide insights on how to better gain power efficiencies, or boost end-user collaboration.

Leveraging Power-over-Ethernet (POE) technology eliminates the need for expensive electrical wiring to every fixture and replaces that wiring with Category-6 cable. There are no light switches to be found as lights are controlled through digital switches distributed throughout the facility saving over $275,000 in electrical labor and wiring. Additionally, eliminating the need for batteries in sensors, alarms, and Emergency Exit signs reduces the Total Cost of Ownership (TCO) of the building.

As a result, CompuCom's Digital Campus building is 16-percent less expensive to operate than it's original Texas-based headquarters. The building is programmed to automatically begin heating or cooling as needed, and where it is needed based on real-time data.

The Digital Campus is connected to a hybrid, cloud-based platform. Accessing building and sensor insights, and controlling all building systems, is as simple as opening a Campus mobile app on any mobile device. This app-based approach makes all systems on Campus accessible to the building managers at any time and from any location. The Campus app further instills a level of control and transparency that helps manage and automate all systems from a single-pane-of-glass.

room, the Spark Board automatically turns off, along with the conference lights, and changes the status of the room to "available."

All sensors change the lighting in rooms with no windows, slowly and imperceptibly throughout the day, to mimic natural light and help people maintain their circadian rhythm- improving productivity and associate satisfaction.

Demonstrating how all the different functions at CompuCom fit together in one place, there are no personal offices on Campus. Instead teams sit together in "collaboration centers" and are encouraged to move throughout different operational areas across each floor fostering a model of engagement and conversation.

## FOSTERING A CULTURE OF COLLABORATION

CompuCom views it's Digital Campus as one of several incentives that attract and retain top talent.

Digital access to the building via an optional, mobile phone "badge-in" capability- rather than a traditional access keycard- provides functionality and greater security since building management is now able to know who entered, when they came in, where they went, and when they left. Additionally, the optional use of mobile device authentication reduces the costs of procuring, programing and replacing key cards, that may get lost.

Integrated WebEx systems and built-in Cisco Spark boards automatically initiate scheduled meetings in conference rooms. If occupancy sensors don't detect end-users in the

Designers leverage IoT and software-based design principles to construct alternative spaces, beyond conference rooms or cubicles, for employees to use. IoT analytics provides empirical data on how the space is being used, the number of people using conference rooms, open collaboration spaces, the café area, and even the fitness center.

All this data provides analytics that CompuCom executives will use to construct the next building on Campus, and the data may even change the spaces over time in the current building to better adapt to how employees socialize with each other.


To Learn more about the CompuCom Global Headquarters Digital Building, or to learn about how we can help you design your own Digital Building, call us at **1-800-350-8430** and schedule a visit.

### About CompuCom

CompuCom Systems, Inc., a wholly owned subsidiary of Office Depot, Inc., provides end-to-end managed services, technology and consulting to enable the digital workplace for enterprise, midsize and small businesses. Celebrating its 30th year, CompuCom offers clients individualized experiences, drives workplace collaboration and productivity, and delivers operational performance and efficiency.